

PARIS BEAUTY WEEK

The very best places in Paris for all
your beauty needs

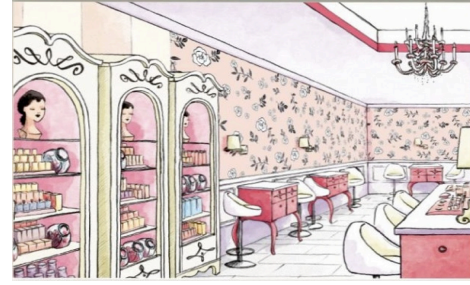


About

Welcome to the Paris Beauty Tour!

A week long (5 day) experience in the most glamorous city in the world, thought up and organized by two experts in the field of beauty who will help you discover the most prestigious places and the best-kept secrets of the capital.





Ask for your program...

This is an exclusive journey elaborated by two Beauty professionals and put on several times a year. Bianca and Aurélia will open doors to places kept under wraps by the Parisians themselves, only trusting their closest friends with the need-to-know info.

Our goal: to give to each participant a vision of beauty done the French way and get them in the know about the secrets of Parisian chic.

What can we offer you?

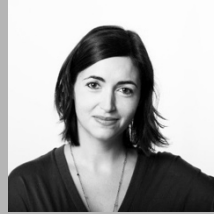
This programme, especially dedicated to Brazilian women, was put together in order to teach its participants about the best places to go for Beauty in Paris. It's aimed just as much at professionals within the industry as those who are simply passionate about Beauty and wish to discover Paris from a different angle. Each session is limited to a maximum of 5 participants.

Who are we?

Bianca Bernacchi-Bigeard and Aurélia Hermange-Hodin are the co-founders of Paris Beauty Week and have selected for you the very best places to go in Paris for your Beauty needs.



Bianca, Brazilian, and trained in Tourism and Hospitality in Brazil, then in Luxury Marketing (Supplementary MBA in Luxury from Paris). Passionate about the world of Beauty, Bianca gained qualifications in aesthetics, cosmetics and perfumery from the Françoise Morice international School in Paris. She is also the brand ambassador in Brazil for Françoise Morice and an expert in Kinéplastie, a facial treatment to rejuvenate the skin.



Aurélia Hermange Hodin is Parisian and a journalist. She was Beauty Section Editor for Grazia magazine for 6 years.


Aurélia has written numerous guides on Paris: “Zen à Paris”, “Paris by Night”, “Bruncher à Paris”, “Paris Gratuit”... published amongst First editions.

Contact us:

Bianca Mobile/Whatsapp +55 35 98819-1721 / Aurélia Mobile +33 6 63 48 30 45


E-mail: biancabigeard@gmail.com

Website: www.parisbeautyweek.com

A photograph of the Eiffel Tower in Paris, France, taken from a low angle looking up. The tower's intricate iron lattice structure is prominent. In the background, the Paris skyline is visible under a clear sky, with various buildings and trees. The lighting suggests it might be late afternoon or early morning.


1st day itinerary (9.30am-5.00pm)

- Introductory presentation and Master class on Beauty evolution in France. Breakfast included. (boardroom reserved close to Opéra)
- Guided visit of the Fragonard Museum, with possibility to purchase products at wholesale price.
- Lunch at Filakia. www.filakia.fr
- Tour and tea tasting at the Thémaé spa, a spa famous for its sophistication.
- Makeup lessons at “By Terry” (Galerie Véro-Dodat), 1.30.




2nd day itinerary

- Tour and facial at Parisian institute Codage.
- Master class on brows by Angélik Iffenecker, a professional makeup artist with more than 20 years experience in studios and backstage (fashion shows for Dior, Chanel, Givenchy, Yves Saint Laurent...).
Presentation of “Le Sourcil” brand and facial morphology recommendations.
- Lunch at Fauchon.
- Kure Bazaar manicure in room 601 of Park Hyatt Vendôme
- Round table discussion on skincare with an industry expert (Clinique Director of Scientific Communication).

The image shows a close-up, low-angle view of the Eiffel Tower's lattice structure. The tower's legs are prominent, and a glass-enclosed observation deck is visible. In the background, the Parisian skyline is visible under a clear sky, with various buildings and trees in the foreground.


3rd day itinerary

- Tour of the Romain Colors salon, celebrity hair stylist.
- Lunch at the 68, the restaurant of the renowned chef Guy Martin, at the Guerlain boutique. (35 euros)
- Guided tour of the Guerlain boutique/Museum on the Champs-Élysées.
- Tour of the Françoise Morice institute /presentation of technique and secrets of “Kinéplastie”. Facial included.

The image shows a close-up, low-angle view of the Eiffel Tower's lattice structure. The tower's legs are prominent, framing the sky. In the background, the Parisian skyline is visible under a hazy, golden light, suggesting either sunrise or sunset. The foreground shows the base of the tower and some of the surrounding urban landscape.

4th day itinerary

- Tour of the new holistic SPA Free Perséphone, the unique Parisian fragrance day SPA with foot treatment included.
- A chignon at chignon bar 365C in Bon Marché (photo shoot).
- Lunch at the Rose Bakery.
- Brand and cosmetic advice in Le Bon Marché.
- Guided tour of the Universal Buly luxury perfumery.

The background of the slide is a photograph of the Eiffel Tower in Paris, France. The tower's intricate iron lattice structure is visible, with its legs spreading out towards the bottom. Below the tower, the Parisian skyline is visible, including various buildings and trees. The sky is a clear, pale blue. The overall tone of the image is warm and scenic.

5th day itinerary

- Tour of Nose, a boutique dedicated to perfumery with an olfactory studio and personalised diagnostic for each participant.
- Demonstration of the “Kobido” technique, manual lifting and without injections, by Aline Faucheur at her institute.
- Lunch at Boco restaurant. www.boco.fr
- Tour of Burgundy SPA, access to a private pool and demonstration of Sothys brand products.
- Debrief at Burgundy bar with aperitifs - Conclusion, course evaluation, completion certificate.

How to Get Involved | Terms and Conditions

Refer to the dates of the next course and register by sending an email to biancabigear@gmail.com

Ask for your application form and reserve your space!

Next available date:

from **February 15th to 19th 2016**

Price: 1550 Euros

> Down payment: 775 Euros

> 2nd payment: 775 Euros before 01/20/2016

General information

The course includes: certificate, product samples, facials and a few surprises.

Not included: flights, food expenses, accommodation and transportation.

(*) Addresses are susceptible to change due to unforeseen circumstances.

(*) See our terms and conditions, on the modalities of cancellation/modification by the customer and by the PBW and/or its providers.

Contact us:

Mobile/Whatsapp: +55 35 8819-1721

Contact in Paris (Aurélia): +33 6 63 48 30 45

E-mail: biancabigear@gmail.com

www.parisbeautyweek.com



